



NEXUS

A SYNESTHETIC PERFORMANCE

A MULTIMEDIA RITUAL

THE PROJECT

NEXUS

Nexus is the point where things of different nature converge, and ideas intersect and connect. Nexus is a crucial connection, a meaningful relationship between complementary elements.

An art exhibition, a synesthetic performance, a multisensory experience. Nexus is the multimedia performance that engages light and sound through the hybrid contamination of music, art, and technology. Presented on the occasion of Artificial Soul, artist Serena Zaniboni's first solo exhibition in Italy, Nexus embodies sensory synergies that explore identity, the body, and the connections between humans and machines.

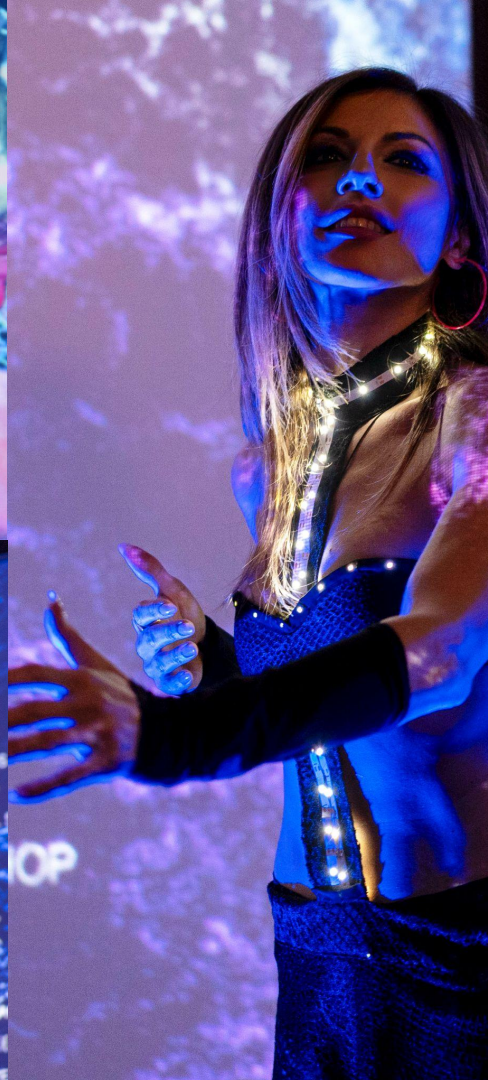
PERFORMANCE

Nexus is an experience where audio and video merge into a live performance, enriched by music, generative art, and live painting.

Thanks to the use of sensors, the movement of the performer is tracked and translated into a modulable color trail, allowing her to draw live with just the movement of their hands. At the same time, their voice and the music's audio are used as generators for audio-reactive visuals in the background, which move in sync with the sound's rhythm. CGI graphics that replicate the artist's drawings fill the scene, while digital brushstrokes complete this multimedia exhibition.



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ARTIST BIO

SERENA ZANIBONI

Serena Zaniboni is an eclectic artist from Bologna, with a concert and performance career spanning over 15 years.

Recognized in Italy, Europe, and Japan, Serena stands out for her artistic versatility, embracing talents ranging from jazz to pop singing, writing, painting, digital art, and artistic performances.

Since 2009, she has begun to showcase her unique talent to the public, creating performances that blend digital painting and music with the latest technologies.

This ability to merge different forms of art into a single expressive flow has made her an emblematic figure in the contemporary artistic landscape.

In 2018 she started the ZE HOP project: a multimedia show that combines visual arts and video mapping, enriched by live electronic music performances, trip hop, and jazz.

WOA STUDIO*

WOA is an international studio based in Milan that specializes in exploring the integration of new technologies to foster connections and encourage deep reflection on the interplay between humans and technology.

The studio is known for creating art installations, interactive performances, and immersive experiences, all aimed at delving into the consequences of digital advancement, changing habits, and the evolving aesthetics of our society.

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